

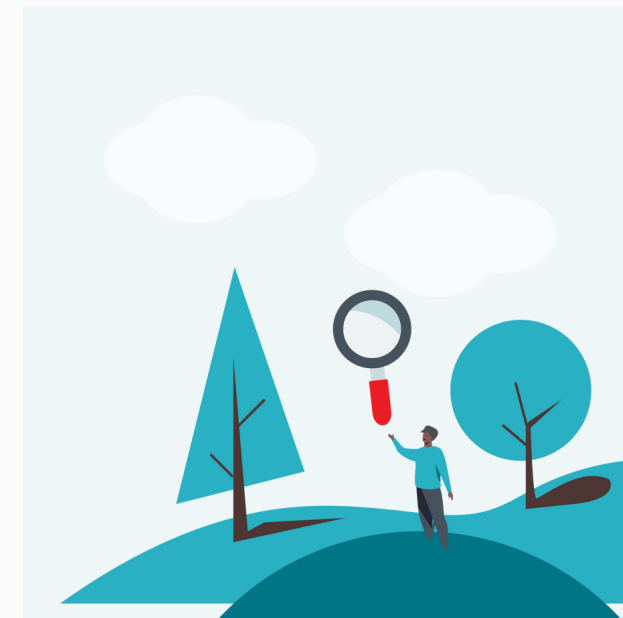
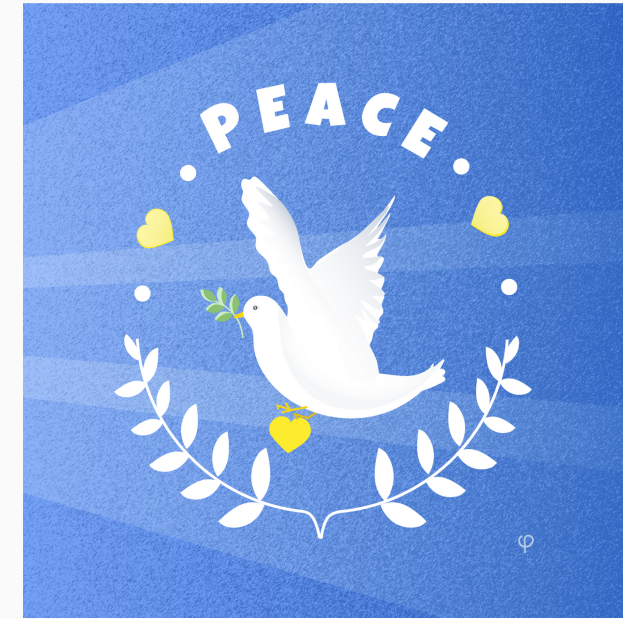
SEMBLANCE STUDIO

DESIGN + ILLUSTRATION

PATRICK GRONEMAN

SEMBLANCESTUDIOCREATES@GMAIL.COM

+353 (0)89 260 9715



HAND-DRAWN ARTWORKS | VECTOR ILLUSTRATION | GRAPHIC
DESIGN | UI DESIGN | LOGOS & BRANDING



HAND-DRAWN ARTWORKS

For print and illustration

My core creative practice has always been based around sketching and drawing from life, both as a means of learning about the world, and oneself, but also as a foundational technique that supports every other form of output.

These hand-drawn pieces, mostly black + white line drawings, and sometimes colour digitally, are presented as wall art and covers for greetings cards -- equally valuable as commercial designs. In a world of digital -everything, a touch of hand-made goes a long way.







©

PEACE FOR UKRAINE

Illustration Supporting Peace and protection for Ukraine.

In this design a white dove, symbolising peace, carries an olive branch in its beak and a heart of gold, for courage, in its claws.

Artworks available for free download to print at peaceofartwork.wordpress.com

Feb 2022



Alternate version includes Ukrainain word for peace in the Olive branch



'WHO SMARTED?' ADVENTURE LOGOS

Promotional Logo design for 'WHO SMARTED?'s new online, educational adventure camps series.

Space Adventure & Ocean Adventure offer kids an interactive, fun, learning experience to explore STEM subjects in a way that's so enjoyable, they don't even know they are learning!

Produced by Atomic Entertainment, the Emmy-Award nominated producers of Brain Games, & Netflix's live-action science and history series for kids, BRAINCHILD.

Join the SmartyPants at whosmarted.com

Sept 2022



DIGITAL PORTRAITS

Digital Illustrations for Social Networking featuring prominent figures of 2022.

Queen Elizabeth II, longest reigning Monarch in Britain who passed away in September.

Salmon Rushdie, free-speech activist & author who was in the news during the Summer of 2022.

LEWIS PUGH



THE MAN WHO
SWIMS WITH ICEBERGS

LEWIS PUGH ILLUSTRATION

Using a hand-drawn style this illustration celebrates Lewis Pugh's swim across the Ilulissat Icefjord in Greenland.

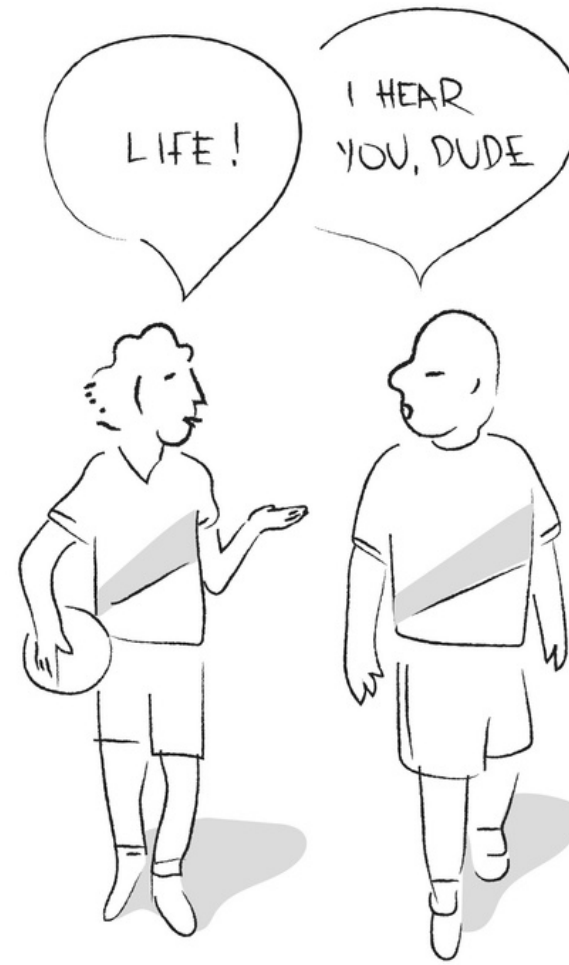
Pugh uses the unifying power of sport to bridge divides and create a climate for negotiation and understanding around climate justice, environmental diplomacy, and ocean health.

lewispughfoundation.org

October 2021



HOW IT STARTED



HOW ITS GOING NOW

JR+11

WORLD MENTAL HEALTH DAY 2021

Original illustration for World
Mental health day, published in
collaboration with life coach
Joseph Rivers

October 2021

AON ASSESSMENT SOLUTIONS

Illustrations and designs promoting Aon's Assessment & Human Capital Solutions.

Aon helps clients make better, more inclusive decisions in hiring, development, retaining & growing talent.

The visual style used is more corporate and modern, perfect for crisp, impactful illustrations of important concepts or initiatives.

May 2021 - Current

Creative Direction Ana Rita Gama



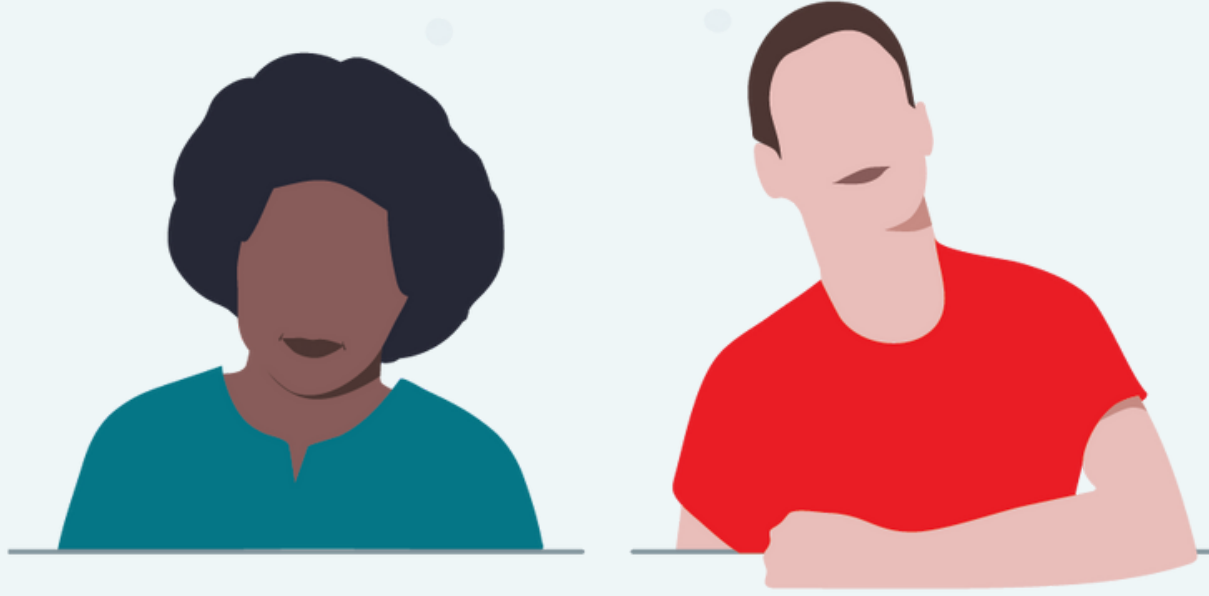
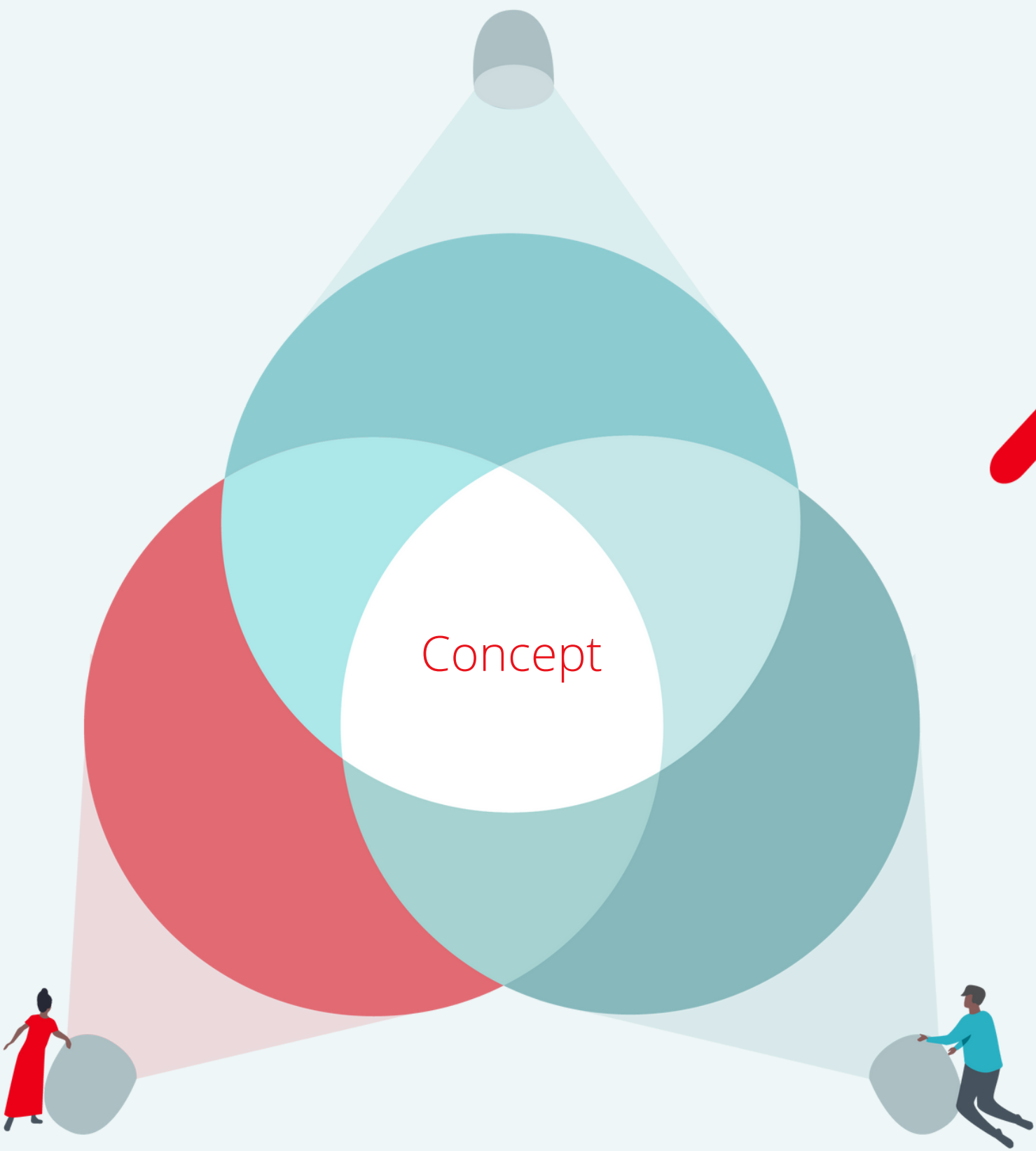
AON ASSESSMENT SOLUTIONS

(CONTINUED)



AON ASSESSMENT SOLUTIONS

(CONTINUED)



AON ASSESSMENT SOLUTIONS

Flyer design example

Closing the Gender Pay Gap and Job Inequities in Financial Services

The financial services industry has historically been characterized by a poor representation of women in higher paying jobs and an unbalanced career growth opportunities to reach those jobs.

- Only 11% of executive positions are held by women
- Women are promoted at 2% lower rate than men for senior and executive positions

Women in Financial Services are paid 45 cents for every dollar paid to men.



- Raw pay gaps are often influenced by higher concentration of women in lower paying roles.

Job Inequity across Job Levels

There is a dire underrepresentation of women in higher paying jobs and senior positions.



Career Growth Pipeline

The unequal gender representation is exacerbated by a leaky pipeline where although women are promoted at higher rate for junior roles than men, the pattern reverses for mid-career and senior executive levels.



Don't lag behind the industry. Conduct a comparative analysis of how your firm compares to the labor market and peer firms to identify and prioritize where your organization needs to take action.

We help clients analyse critical diversity and inclusion topics.



Pay Equity Assessment

comparison to market on gender and ethnic representation across job areas and levels?



Diversity Benchmark

Firm comparison to market on gender and ethnic representation across job areas and levels?



Diversity Analytics

Ensure a diverse pipeline of candidates and equitable career growth tracks

We're here to empower results

Contact our team today to learn more about Aon's Diversity, Equity, and Inclusion services.

Learn more at humancapital.aon.com

AON Source: 154 financial services firms in 2022 U.S. McLagan survey. 3

Closing the Gender Pay Gap and Reducing Job Inequities in Financial Services

The financial services industry has historically been characterized by a poor representation of women in higher paying jobs and an unbalanced career growth opportunities to reach those jobs.



Women are paid **##c** for every \$1 paid to men in Financial Services



Only **25%** of executive positions are held by women



Women are **promoted at lower rate** than men across job levels.

Job Inequity Across Job Levels

There is a dire underrepresentation of women in higher paying jobs and senior positions.



Career Growth Pipeline

Unequal gender representation is exacerbated by a leaky pipeline.



Don't lag behind the industry. Conduct an analysis of your firm's position compared to the market to identify & prioritize where your organization needs to take action. We help clients analyse critical diversity and inclusion topics.



Pay Equity Assessment

Comparison to market on gender & race/ethnicity representation across job areas & levels



Diversity Benchmark

Firm comparison to market on gender & race /ethnicity representation across job areas & levels



Diversity Analytics

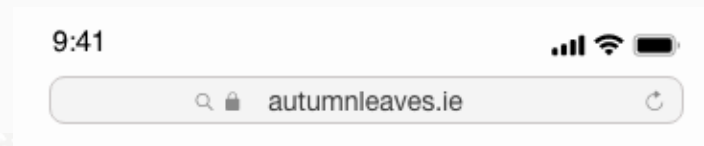
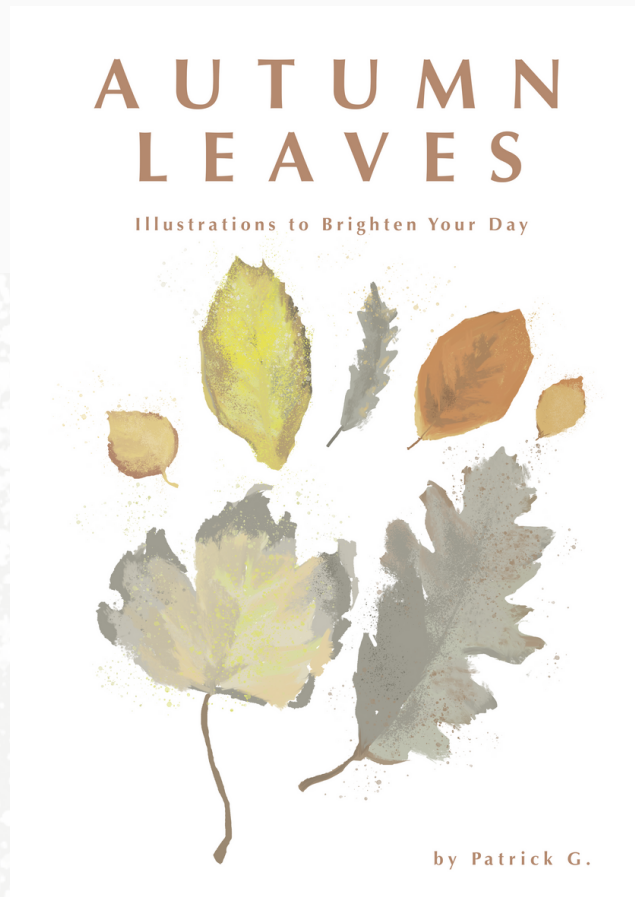
Ensure a diverse pipeline of candidates & equitable career growth tracks

Contact our team today to learn more about Aon's Diversity, Equity, and Inclusion services.

AON We're in the business of better decisions. Learn more at humancapital.aon.com

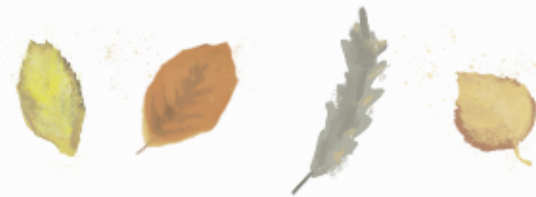
Before

After



AUTUMN LEAVES

Illustrations to Brighten your Day



Whether you're a full-time fan of flora, or feeling a bit low about the coming winter, **Autumn Leaves** will help you to enjoy the beauty of the 'bittersweet' season of autumn.

Take a break from your day to enjoy the illustrations of Autumn leaves.

Click on each leaf below to watch it gently dance, & read a small fact about each one below..

Hazel



A native Irish tree, Hazel, or 'Coll' in Irish, is popular in gardens and hedges, with sought-after nuts to please birds, squirrels & humans alike. It has a beautiful, smooth, red-brown bark & oval-rounded leaves it is abundant in both domestic and wild places.

Oak

The Irish oak or 'Dair ghaelach' has unmistakable 'hand-like' leaves and protein-rich acorns, which once served as an integral part of human diet. These native Oaks are frequently found



over many hundreds of years. You'll notice the twirling seed pods falling come spring, which look like two sides of a 'V' stuck together.

Birch

Birch ('Beith gael') leaves frequent the footpaths of Autumn walks. Native to Ireland, the silver birch is famous for its white bark that can be easily peeled like paper and dried. In Summertime the rich, sweet flavours of its bark make a great addition to a famous soft drink by the same name.



Beech



Growing more than 30+ metres tall, the beech is notable for smooth, grey bark and beautiful, broad, oval leaves. Introduced to Ireland, it is widely planted and thrives in acidic soils. Feá in Gaelic.

Access a collection 35 leaves to enjoy!



Download the e-Book

Download

AUTUMN LEAVES SHOWCASE

Concept project for website / ebook to showcase information and illustration of leaves for an inspiring, informative experience,

Dec 2021



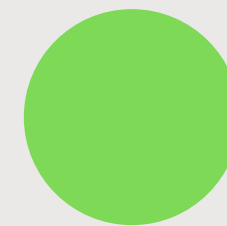
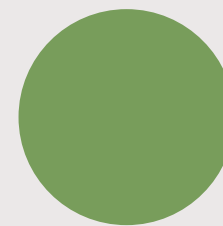
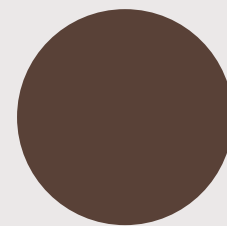
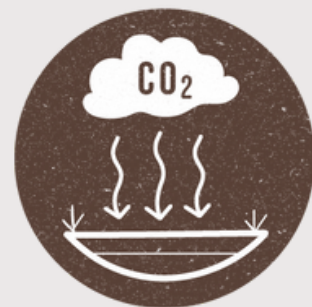


HEALTH OF THE SOIL BRANDING + WEBSITE



Logos, colours + icon set for Health of the Soil, School Age Farming + Urban Farming initiatives.

Jan 2022.





Inspiring the Regenerative Farmers of Tomorrow



The Problem

Almost 98% of the urban schools in Africa lack access to outdoor edible school learning garden for practical agricultural training thereby denying the school-age children the opportunity to connect classroom learning to real world practical applications.

Our Solution

We are shifting how every new generation of African school-age children will perceive and practice agriculture. Through fundraising and workshops we will help install free, edible, raised-bed learning-gardens in schools to connect urban school-age children to the excitement of practical regenerative agriculture. We arm them with the knowledge, skills and attitude required to become soil health advocates and regenerative agriculture solutionaries.

Learn more about School Age Farming

Feeding and Greening Our Cities



FACILITATING DEEP-ROOTED CRAVING, LOYALTY AND RESPECT FOR THE HEALTH OF OUR SOIL.

We, at Health of the Soil International, excitedly, invite you to ethically join us to farm and harvest deep-rooted loyalty and respect for the overall health of our soil.

OUR SERVICES

CONTACT

ABOUT US

The Vision

Imagine fully-restored, spongy, friable, healthful, living & protected farm soil, brimming with billions upon billions of beneficial soil citizens (microbial community), helping to drive increased food and nutrition security in Africa and the world at large, and contributing to the seamless sequestration of carbon in the biosphere. This is our core vision, preoccupation and pride, and we're in it together, as soil is our common ground.

We envision and professionally help to evolve an actively regenerated, bio-functional soils for all farmers through the instrumentality of regenerative agriculture with the following Key Performance Indicators (KPIs) for programme efficiency: reduced erosional forces of water and wind, maximum water infiltration, improved nutrient cycling, zero inputs and increased overall resiliency of the land.



ABOUT THOUGHT LEADERSHIP EVENTS CONTACT DONATE

The Impact We Create for Rural Farms

Through our varying value-adding activities and programmes, we collaborate with various stakeholders to guarantee the following for smallholder farmers:



Increased Soil Carbon to reverse climate change.



Increased Water Holding Capacity and infiltration to improve drought tolerance and restores water supplies.



Increased Soil Aggregation and Soil Life to create more fertility and the ability to feed the world.



Increased Nutrient Availability and Retention.

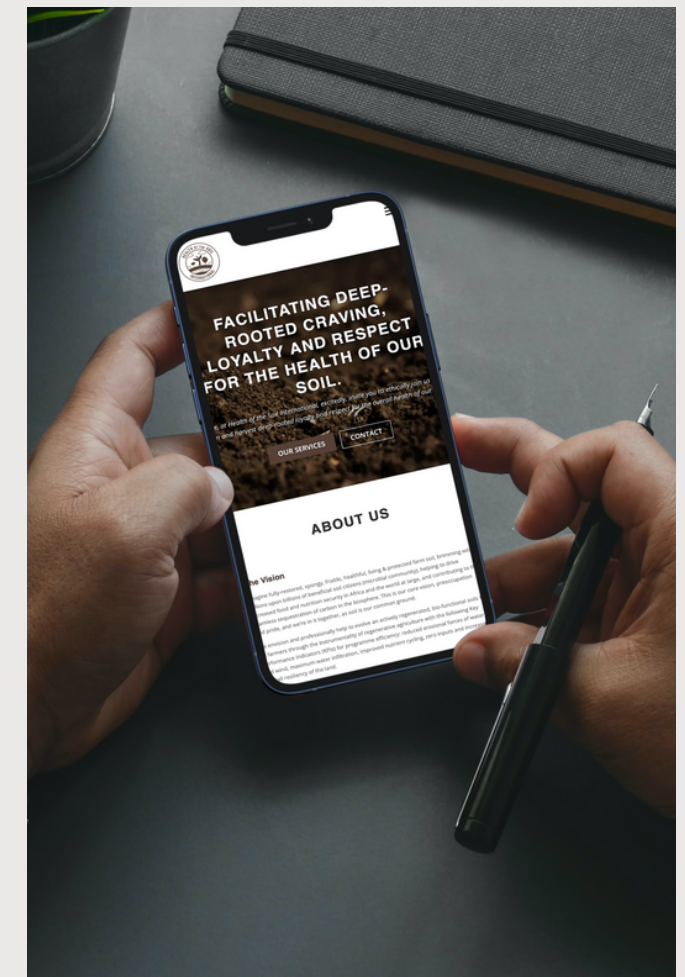
Inspiring the Regenerative Farmers of Tomorrow



HEALTH OF THE SOIL BRANDING + WEBSITE

Project included the launch of a simple website for this project by Francis Bosah promoting regenerative farming practices in Nigeria.

Jan 2022





UNREALISED ILLUSTRATION CONCEPT

Unrealised Illustration Concept for a new, eco-friendly sportswear brand in France.

In an unsolicited bid, I created a sample illustration that could feature in the company materials

Though the project was unrealised I like the mix of style in this example and would love to create something similar for another project in the future.

November 2021

THANK YOU

Patrick Groneman

Semblance Studio

semblancestudiocreates@gmail.com

+353892609715

Education, Work Experience, CV [here](#):

Additional Work Samples at:

<https://semblancestudio.wordpress.com>



Meet me on Mastodon at <https://mastodon.world/@semblancestudio>



Connect on LinkedIn at <https://www.linkedin.com/company/semblance-studio>